



2010 Business Competition -- Pacific Northwest

The mission of the **Cleantech Open** is to **Find, Fund, and Foster** the big ideas that address our most urgent energy, environmental, and economic challenges via **the world's largest and most successful cleantech business competition and networking program.**

Cleantech Open is a growing national program holding regional competitions across the USA in addition to six vertical-segment competitions in California. Participants in our competition receive a unique blend of:

- Mentoring
 - Opportunities to win a "startup in a box" consisting of services from world-class business professionals
 - MBA level seminars and workshops
 - Cash prizes in the low-5-figures regionally and low-6-figures for the National Grand Champion.
- (specific amounts to be determined during the season)

Outstanding Results

Cleantech Open has generated a stream of commercially viable businesses. In our first four years:

- Nearly 200 teams have successfully completed our program.
- Alumni teams have raised over \$130 million in private capital.
- More than 500 new jobs have been created in the cleantech sector with a cumulative 1,200 jobs expected to be generated by the end of 2010.

In the 2009 inaugural season, **Pacific Northwest Cleantech Open** accepted 12 semi-finalists from Idaho, Oregon and Washington out of nearly 60 applicants, and awarded 4 prizes of cash and in-kind services together totaling over \$100K in value. Those 4 winners went on to National "play-offs" in San Francisco and one Northwest finalist walked away as a National Winner (for Sustainability planning).

Who can participate?

- All entries must meet one of the competition's six clean technology category definitions.
 - Air, Water, Waste
 - Energy Efficiency
 - Green Building
 - Transportation
 - Renewable Energy
 - Smart Power, Green Grid and Energy Storage
- All entries must have a team of at least two individuals, at least one of which is over age 18.
- They can be an informal team upon entry but must have formed a legal entity (corp, LLC, etc.) prior to receiving any prizes in the Autumn.
- All contestants must be United States residents, citizens, or legal aliens (e.g. F1, H1 visas).
- All entries must be a startup with less than \$500,000 in funding from outside sources during the past 18 months, not including friends, family and government grants.
- Lengthy competition, so entrants should be able to sustain their livelihood/business through 5-months.
- Cleantech Open undertakes NO NDAs so all technical information should either be protected in-advance or you compete without disclosing critical details.

How Is the Competition Organized ?

<p>Q2.010 An executive summary in a standard format of 7\$, 3p, <1400 words is submitted by mid-May. Mentors are assigned to each applicant to help polish their pitch. Approx. 12-15 teams are chosen in mid-June to progress to the main training program during July and August.</p>	<p>Q3.010 In July, teams get mentors and attend an intensive 3-day 'academy' in Silicon Valley with training by internationally renowned venture experts. Throughout August, special seminars and coaching sessions are available to teams. Final business plans are submitted in early Sept.</p>	<p>October A round of judging is held and finalists are chosen, followed by a public Gala with showcase opportunities for ALL teams and awards and PR for the designated finalists.</p>	<p>November Winners from all regions meet to compete in a National judging round, followed by a public Gala with networking opportunities for all semi-finalists to showcase and all finalists to be recognized before an international audience, prior to tapping the single National winner.</p>
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For more detailed information on the competition, categories, past winners and entry formalities

Consult: <http://www.cleantechopen.com>

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Enter by February 27th

Save \$150